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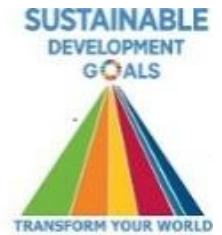


Transform your World

PROCEEDINGS

WORKSHOP CIRCULAR ECONOMY

More circular economy instead of waste, in the Netherlands and
abroad



Facilitators: Michel Schuurman (MVO Nederland) and Antoinet Smits (RVO), for more information please contact: info@sdgcharter.nl

Objective of the workshop:

Participants understand circular economy in the context of the Sustainable Development Goals, they know the ongoing initiatives and issues in The Netherlands and they develop a personal action perspective.

Participants

Participants were representatives from large companies such as AkzoNobel; DSM; KLM, VTTI; Heineken, The Punchy Pack; Unilver, ING; Arcadis; Citymar Consultancy, and private consultants. Furthermore attending were representatives of ministries of Environment; Foreign Affairs and Economic Affairs; the Association of Dutch Municipalities; students and organisations and agencies such as MVO-NL and RVO. Since the majority of the participants were representatives of enterprises, the focus was on possible action perspectives for companies.

Programme

The programme started with an introduction on Circular Economy within the context of the SDGs, by Michel Schuurman from MVO-NL. Circular Economy responds to a variety of contemporary issues such as shortage of materials, innovation, new Business Models, reduction of costs and risks and sustainability.

Circular economy relates to most of the SDGs, not only sustainable consumption but also to 3, 6, 7, 8, 9, 11, 12, 13, 14, 15 and 16.



After the presentations, the participants discussed the following questions per table:

- Which of your products, services or processes offers opportunities for Circular Economy ?
- Why has this not happened yet ?
- What needs to change in order to seize the opportunities ?
- Which steps need to be taken and by whom ?

The results of these discussions were a series of shared objectives and joint actions:

Shared Objectives

- Stop waste by making re-use of consumer goods easier and more cost effective
- Make disposal of aviation waste more cost effective
- Create commitment and awareness
- Deal circular with knowledge and ideas
- Put the need first, instead of the product
- Analyse residues of enterprises
- Make legislation flexible and multiform
- Lower the threshold for small scale initiatives and experiments, such as the Leeuwarden Capital City of 2018 Circular
- Improve education for sustainability, especially for youth and students
- Improve sharing and leasing of products
- Minimizing waste in material, economic and social context
- contribute to SDG's 1 (by creating employment), 2 (by minimizing food waste), 3 (by minimizing water usage and eliminating toxic spills) , 4 (minimizing toxicity), 6 (CE is important part of smart cities), 7 (CE requires in general less energy than raw materials mining) and 9 (100 bln's to be earned annually)

Common Actions

- Green Deal Circular Procurement
- Upscale local initiatives
- Improve the cooperation between stakeholders in the chain, such as in the aviation sector
- Motivate everyone to take personal action
- Improve advantages of sustainability in Business Models
- Demotivate 'old' behaviour
- Put interesting new examples in the window
- Remove all dustbins of the university and elsewhere..
- Dissemination of knowledge

Some of these actions are taken up by networks such as “Netherlands Circular” and by person in charge of organising ‘Leeuwarden Cultural Capital Circular’.